



Apparel Manufacturing

with Lana Hogue

Expert led workshops on ethical Apparel Manufacturing

garmentindustry411.com



Workshops in Oakland & Factory Tours throughout the Bay Area

Monthly workshops on **Saturdays from 9:30am–12:30pm**
Cost: **\$60/class or \$300/series** (+ student discounts)

1 Fabric Sourcing & Inspection: July 13, 2019

- Fabric sourcing & strategy
- Resource cataloging forms
- 4 Point fabric inspection demonstration
- Industry standards for quality
- Raw material storage & management

2 Product Development & Costing: Aug 17, 2019

- Cost effective prototyping
- Electronic vs. Manual Patternmaking
- Grading, marking, size range & ratios in the industry.
- COGS compared to retail prices
- How to obtain necessary cost data
- Example cost sheets and scenarios explained: including domestic vs. off-shore, estimate vs. actual, yield variations, duty categories, and what is included in “overhead”.

3 Documentation: September 14, 2019

- Legal & self-protective business practices
- Tech Pack Contents (and what to leave out)
- Purchase Orders
- Labor Contracts
- California Garment Registration
- Numerous hand-outs & templates

4 Manufacturing Calendar: October 12, 2019

- Timelines for development & production milestones
- Which dates are flexible and which are rigid
- How market dates impact cash flow
- Essential calendar to workable business plan
- Example calendars provided
- Translating market feedback into fabric and labor purchase orders

5 Domestic vs. Offshore Production: Nov 9, 2019

- Understand differences in price, timing & capabilities
- Sourcing labor & materials
- Requests for price quotes & minimums
- Scheduling, lead time & factory visits
- Social & environmental compliance
- Shipping & customs
- Payment terms

6 Quality Assurance: December 7, 2019

- Quality assurance vs. quality control
- AQL – statistical audits interpreted
- Foresee & prevent quality problems
- Inspection documentation – examples & uses
- Measuring garments to specification & tolerances
- Options for corrective action